

PRIVILEGED TALKS

EXCLUSIVE
CONVERSATIONS
WITH TOP EUROPEAN
POLICY MAKERS

18.03.2025

H. 9.00 - 13.00

ADOPTING A LIFECYCLE APPROACH TO ENHANCE ACCESS TO INNOVATIVE MEDICAL DEVICES: REGULATORY INSIGHTS AND FUTURE PERSPECTIVES AMID THE ONGOING TARGETED EVALUATION

SEDE: MILANO

SDA Bocconi
Via Sarfatti, 10 • Milano

AUDITORIUM FERRERO

[REGISTER HERE](#)



9:00 • REGISTRATION

9:30 • WELCOME AND OPENING REMARKS

9:40 • OVERVIEW OF THE MEDICAL DEVICE REGULATION (MDR): WHERE WE ARE AND NEXT STEPS

Flora Giorgio, Head of Unit, DG SANTE, European Commission

10:15 • THE NEED FOR REFORM: LESSONS LEARNED AND FUTURE DIRECTIONS

- Key challenges faced by manufacturers and regulators under MDR
Andrea Rappagliosi, MedTech Europe
Loris Chiusoli, TUV SUD
- Balancing safety, innovation, and access to medical technologies
Alan Fraser, CORE MD
Philip Collis, Patients Research Partner

11:15 • COFFEE BREAK

11:30 • ADOPTING A LIFECYCLE APPROACH: FROM EARLY FEASIBILITY TO ACCELERATED PATHWAY FOR INNOVATIVE TECHNOLOGIES: RETHINKING PATIENTS' ACCESS FOR MEDICAL DEVICES

- US vs. EU: 10 Years of Experience with EFS vs. a Program Starting to Emerge in Europe
Giuditta Callea, SDA Bocconi
- Overcoming the separation between pre- and post-market phases to adopt a circular approach. What could an "Accelerated Patients' Access Program" look like in the EU?
Rosanna Tarricone, SDA Bocconi
- HTAR at the starting line: What changes for medical devices?
Marco Marchetti, co-chair HTACG, AGENAS

12:15 • NEXT STEPS: GUIDING THE FUTURE OF MEDICAL DEVICE ACCESS IN EUROPE

POLICY RECOMMENDATIONS AND STRATEGIC PATHWAYS FOR REGULATORS, INDUSTRY, AND HEALTHCARE SYSTEMS

Panel discussion moderated by **Rosanna Tarricone**, SDA Bocconi
Philip Collis, Patients Research Partner
Loris Chiusoli, TUV SUD
Alan Fraser, CORE MD
Flora Giorgio, Head of Unit, DG SANTE, European Commission
Marco Marchetti, co-chair HTACG, AGENAS
Andrea Rappagliosi, MedTech Europe

FINAL REFLECTIONS & CLOSING REMARKS

Flora Giorgio, Head of Unit, DG SANTE, European Commission
Rosanna Tarricone, SDA Bocconi

13:00 • NETWORKING LUNCH